

Global Alliance for Improved Nutrition

Job title:	Communications Intern
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Classification:	Intern	Direct reports:	0
Work location	New Delhi, India	Travel required:	None

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the United Nations in 2002 to tackle the human suffering caused by malnutrition. Due to COVID19, conflict in Ukraine and climate change, malnutrition and hunger have worsened significantly since 2019, reversing a decade of progress. There is growing recognition that our food systems need to change if we are to reverse these trends.

GAIN's Strategy aims to transform food systems to make healthier diets from sustainable food systems accessible to all people and especially those whose are most vulnerable to shocks. By 2027, we aim to improve the access of 1.5 billion people to nutritionally enhanced staple foods, improve the access of 25 million people to healthier diets, and support positive food system change in 10 countries. This is bold and complex, and the only way to achieve this is to work together with partners including governments, businesses, and civil society at the country and global level. These goals, and the ways of achieving them, build on our twenty-year legacy of transforming people's lives with improved nutrition through concerted action and effective policy change.

DESCRIPTION
<p>Overall purpose</p> <p>The intern will support the communications teams with content creation, both traditional and digital, focusing on key organisational convenings and high-level events; and offering additional support to project communications.</p> <p>The candidate will work closely with the Communications Manager Asia and the Digital Communications Manager to develop communications assets and outputs including but not limited to press releases, blogs, brochures, one-pagers, banners, and social media content.</p> <p>This is a six-month fixed term contract basis.</p>
<p>Tasks and responsibilities</p> <ul style="list-style-type: none"> • Update and follow a content creation plan for all communications related activities • Develop digital and design assets that support GAIN's key events and convenings • Support the wider communications team to regularly create written assets for project communications such as blogs, success stories, Q&A interviews among others • Support administrative tasks and maintenance of communications equipment such as cameras within the wider communications team where needed.

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Key organisational relationships

- Reports to Country Communications Manager for Asia
- Collaborates with the GAIN communications team

JOB REQUIREMENTS

Competencies

- Excellent communications skills (both oral and written), and an ability to convey technical concepts in a clear way.
- An excellent command of English, knowledge of another language is an asset but not essential.
- Team player, flexible and goal-oriented, a real “can do” attitude.
- Full professional proficiency of the Adobe Creative Suite (e.g., Photoshop, Illustrator, InDesign) and Canva is an asset but not essential.
- Ability to create short form videos and fluency in editing a software of choice.
- Good command of photography and visual aesthetic.
- Graphic Tablet freehand illustration is an asset but not essential.
- Ability to use initiative, prioritise, multi-task, and work well under pressure to meet deadlines.
- Ability to work collaboratively with a team and within a fast-paced, multicultural organisation

Experience

- Preference will be given to those who apply with a portfolio. Please include links or attachments to your work in content creation, blogs/articles/press releases, designs and other communications collaterals, created.

Education

- Be enrolled in or have completed a university degree in a topic relating to one of the following:
 - Communications
 - Art or Design (including filmography)
 - Media