

Global Alliance for Improved Nutrition

Job title:	Senior Associate, Global Advocacy (Large Scale Food Fortification)
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Classification:	Grade 4	Direct reports:	0
Work location	Jakarta, Indonesia / Nairobi, Kenya / Islamabad, Pakistan / Cotonou, Benin	Travel required:	Up to 30%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the United Nations in 2002 to tackle the human suffering caused by malnutrition. Due to COVID19, conflict in Ukraine and climate change, malnutrition and hunger have worsened significantly since 2019, reversing a decade of progress. There is growing recognition that our food systems need to change if we are to reverse these trends.

GAIN's Strategy aims to transform food systems to make healthier diets from sustainable food systems accessible to all people and especially those whose are most vulnerable to shocks. By 2027, we aim to improve the access of 1.5 billion people to nutritionally enhanced staple foods, improve the access of 25 million people to healthier diets, and support positive food system change in 10 countries. This is bold and complex, and the only way to achieve this is to work together with partners including governments, businesses, and civil society at the country and global level. These goals, and the ways of achieving them, build on our twenty-year legacy of transforming people's lives with improved nutrition through concerted action and effective policy change.

Large scale food fortification (LSFF) is critical to help achieve GAIN's vision. GAIN supports national and regional nutrition strategies to integrate this intervention where existing food supplies and limited access fail to provide adequate levels of nutrients in the diet. The consumption of fortified staples and condiments can play a major role in underpinning the prevention of micronutrient deficiencies across entire populations. Since 2002, GAIN has supported the roll-out of LSFF in approximately 40 low and middle-income countries. Globally, GAIN alone or in partnership with other organizations is active in advocacy for LSFF, research and evaluation related to the impact and potential for impact of fortification, hosts the Global Fortification Technical Advisory Group (GF-TAG) and is a key partner in various platforms such as the [Global Fortification Data Exchange \(GFDx\)](#) and [Nutrition Connect](#). GAIN primarily supports mandatory fortification of commonly consumed food vehicles including salt, edible oils, wheat flour, maize flour, and rice. GAIN supported LSFF programmes reach over a billion people annually. GAIN and partners continues to drive new investments for fortification through [global advocacy](#) and generating evidence on the actual and potential contribution of fortification within national nutrition strategies.

Significant progress has been achieved in scaling up LSFF programmes globally and a lot of successes achieved; for example, [fortification of salt is mandatory by law in over 125 countries](#), reaching almost [90% of the global population](#), while fortification of at least one type of grain (maize, wheat or rice) is mandatory in at least [90 countries globally](#). Despite the progress, [challenges still exist](#) including the quality of fortification, coverage of programmes as well as gaps in oversight and regulatory monitoring of food fortification programmes.

DESCRIPTION
<p>Overall purpose</p> <p>GAIN is seeking a Senior Advocacy Associate to support the development and implementation large scale food fortification advocacy workplans. The Senior Associate will support the development of advocacy toolkits, GAIN's LSFF advocacy efforts across various stakeholder groups including public and private sectors, civil society and UN agencies, support alliance building on LSFF as well as events, reports, and other publications on LSFF. Under the guidance and direct supervision of Senior Advocacy Specialist and in close collaboration with the Communications</p>

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Associate for Food Fortification, GAIN country programmes and GAIN's Global Communications team, the postholder will support the formulation and implementation of LSFF advocacy strategies that aim to address the [unfinished agenda for fortification](#).

Tasks and responsibilities

Project Management

- Support the design, planning and implementation of the project as per the GAIN Project Management Guidelines (PMG)
- Define project scope, activities, and objectives in line with the GAIN business plans, programme frameworks, and organizational strategic priorities
- Monitor the field dynamics and adapt the project activities and implementation modalities accordingly
- In collaboration with the Senior Advocacy Specialist, contribute to the development of concepts and proposals and explore new programmatic areas based on learning from the project as part of resource mobilization
- Facilitate project review meetings at regular cycles and ensure (track) documentation of findings and recommendations in PRISM
- Support preparation of high-quality, rigorous reports and other materials (presentations, briefs and articles) documenting experiences to communicate the performance of LSFF advocacy for wider dissemination and publication
- Collaborate with Knowledge Leadership department working with Senior Advocacy Specialist to develop result and monitoring framework and tools to closely monitor project impact and support in research and evaluation activities to advocacy as needed
- Work with relevant environment, gender and safeguarding specialists to ensure that they are integrated in project designs and implementation plans

Global, Regional and National Advocacy

- Support national-level advocacy and communications relevant to LSFF, especially in countries where GAIN has a country office
- Support national alliance-building efforts for LSFF in Nigeria, Ethiopia, and India, as well; as the advocacy collaboration between GAIN and the National Heart Foundation in Bangladesh
- Organize South-south learning re LSFF advocacy – both among GAIN country offices and externally with partners
- Initiate, convene, and coordinate sector-wide global coalitions and working groups including the Global Fortification Technical Advisory Group, and the GF TAG Advocacy Working Group; engage new global organizations and stakeholders in LSFF advocacy.
- GAIN collaborations with global partners including the International Federation for Spina Bifida and Hydrocephalus, Micronutrient Forum, and SDG2 Advocacy Hub
- Deploy new research and reports for GAIN LSFF advocacy efforts; Collaborate with partners and GAIN's communications team to ensure that notable new findings or knowledge products are promoted and disseminated and to ensure that GAIN has a communications strategy in place for key global/national moments for LSFF
- Tracking LSFF commitments and resolutions from the UN Food Systems Summit, the World Health Assembly, Nutrition for Growth, and other global fora – support efforts to build upon these commitments
- Advocacy to interest and engage new donors to financially support strengthening and expanding LSFF programs in low and middle-income countries
- Ensure active #futurefortified social media channels and strategic engagement and growth of GAIN's #futurefortified mailing list, in coordination with communications consultants and GAIN communications team
- Organization and promotion of webinars and events, as well as advocacy briefs and other publications.
- Support fundraising to support GAIN's national and global-level LSFF work

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Relationship Management

- Engage key external partners in project design, implementation, and review
- Build and maintain a culture of mutual accountable partnership with other teams within GAIN that supports programmes and projects
- Work closely with Project Sponsors, QUADs and the POC to manage and delivery effective projects
- Work closely with GAINs technical teams and monitoring network to ensure projects are implemented in line with the relevant quality standards

Resources Management

- Support the development of progress reports, annual reports (programmatic and financial) and as part of advocacy QUAD
- Ensure narrative reporting and financial accounting meet GAIN and donor's requirements.
- Work with international finance to ensure that accurate budgets and forecasting are drawn up for all activities, and that activities costs are kept within budgets
- Manage forecasts, budgets and on time delivery of expenditure. In case of variances against forecasts, put in place corrective actions to bring expenditure back on track
- Ensure monthly project reporting (in line with GAINs Project Management Standards) to update management on program progress achieved, program plans, changes in direction and challenges encountered

Key organisational relationships

- Reports to the Senior Advocacy Specialist for LSFF to review progress of all activities
- Team members of Large-Scale Food Fortification; Programme Services Team, and GAIN Finance team
- GAIN Country Directors, Program Managers on food fortification
- Knowledge Leadership team on evidence generation and monitoring
- Global Fortification Technical Advisory Group members

JOB REQUIREMENTS

Competencies

- Think strategically and creatively about issues related to advocacy, coalition building, and public policy
- Take initiative, set priorities and work under pressure to meet deadlines
- Work effectively both independently and in a cross-cultural team environment
- Excellent analytical and organizational skills and expertise in problem solving
- Formulation and dissemination of policy analysis, strategy, and formal recommendations
- Excellent communication skills (oral and written)
- Strong stakeholder management skills, with a proven ability to work in an environment requiring collaboration with government, industries and international organizations
- Highly adept in translating complex and technical information tailored to different audiences. Ability to synthesize complex content into simple terms

Experience

- Demonstrable stakeholder and project management professional experience working in public policy/advocacy/communications; focus in the fields of nutrition or international development preferred
- Utilizing basic advocacy tools such as a power analysis, stakeholder analysis, SWOT analysis, and theory of change; application of these tools to create strategies and action plans

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- Building and supporting advocacy coalitions
- Planning and managing workshops and public events
- Familiarity with food fortification and public nutrition programming preferred

Education

- Bachelor's or Master's degree in public policy, communications, journalism, public health, or related field.

Other requirements

- A willingness and ability to travel in-country and overseas as and when required
- Excellent command of spoken and written English is a must; French language skills an asset
- Working experience in low to middle income countries is desirable

WHAT GAIN OFFERS

- A competitive remuneration package
- Flexible working hours through hybrid working opportunities
- Friendly working environment
- Professional development opportunities
- The chance to make a lasting contribution to reducing global malnutrition