

The Global Alliance for Improved Nutrition (GAIN)

<b>Job title:</b>	Global Youth Campaigns Coordinator
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<b>Classification:</b>	Grade 4	<b>Direct reports:</b>	1 - 5
<b>Work location</b>	Nairobi, Kenya New Delhi, India Kigali, Rwanda Dar es Salaam, Tanzania	<b>Travel required:</b>	20%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the United Nations in 2002 to tackle the human suffering caused by malnutrition. Due to COVID19, conflict in Ukraine and climate change, malnutrition and hunger have worsened significantly since 2019, reversing a decade of progress. There is growing recognition that our food systems need to change if we are to reverse these trends.

GAIN's Strategy aims to transform food systems to make healthier diets from sustainable food systems accessible to all people and especially those whose are most vulnerable to shocks. By 2027, we aim to improve the access of 1.5 billion people to nutritionally enhanced staple foods, improve the access of 25 million people to healthier diets, and support positive food system change in 10 countries. This is bold and complex, and the only way to achieve this is to work together with partners including governments, businesses, and civil society at the country and global level. These goals, and the ways of achieving them, build on our twenty-year legacy of transforming people's lives with improved nutrition through concerted action and effective policy change.

Children and Young People is one of GAIN's core programmes focused on shaping food systems to protect and respond to the needs of children and young people as they grow and evolve. This programme advocates for systems initiatives that prioritise the needs of children, young people and their families, help guide their positive food choices and include them in decision-making processes.

GAIN supports the Act4Food movement which was launched in 2021 following the United Nations Food Systems Summit. Act4Food strives to create a diverse and inclusive space for young leaders to elevate, collaborate and act to create healthier, just and more sustainable food systems through youth-led campaigns. They Elevate the knowledge of their peers and community about healthier food systems at the local level, Collaborate globally to create actionable solutions and Act to influence food policy for scalable impact.

## DESCRIPTION

### Overall purpose

The Youth Campaign Coordinator is responsible for supporting the ACT4FOOD movement. The position is responsible for delivering GAIN's youth leadership initiative through the ACT4FOOD movement and will play a crucial role in coordinating the recruitment, mentoring and training of youth leaders including regularly activities, events and oversight of youth leaders' collective action campaigns. They will also be responsible for increasing visibility, outreach, and impact of the campaign.

The candidate will work closely with the Youth Campaign External Relations Officer and the Programme Lead, Children and Young People

### Tasks and responsibilities include, but are not limited to:

#### Campaign coordination (50%)

- Organise and coordinate ACT4FOOD campaign activities including the monthly youth leader meetings, yearly retreat and implementation of collective action.
- Manage all the campaign related logistics activities, coordinating with volunteers and ensuring compliance with GAIN internal policies and safeguarding best practice.
- Deliver the GAIN youth leadership initiative via the ACT4FOOD movement through capacity building sessions and mentoring youth-led campaigns. Adapt the delivery of the initiative based on project learnings and input from youth leaders.
- Engage youth leaders in project design activities including evaluation of the Youth Voices project ensuring that co-creation activities feature throughout the project lifecycle.
- Partner with the external relations Officer to support youth-led advocacy work and participate to related events.
- Actively contribute to key developments relevant to A4F by providing guidance on collective action issues that youth leaders are working on and by recommending solutions.
- Ensure alignment of the campaign with GAIN programmatic activities reaching young people working closely with the Programme Lead.

#### Communications and Social Media (30%)

- Build engagement and manage social media profiles for Act4Food to enhance voice, awareness and relevance.
- Update and continuously improve the ACT4FOOD website.
- Actively contribute to the development of multimedia content from interns and external officer to ensure timely, regular and live updates on new and existing activities across various social media platforms.
- Develop monthly newsletter and keep A4F subscribers regularly updated of key activities
- Liaise with GAIN communications and external vendors on the development of communications materials.

#### Project management (20%)

- Engage with colleagues across the organisation, to ensure maximum impact for our youth and food systems work. Facilitate accurate project budgeting and forecasting processes, ensuring that activities costs are kept within budgets and spend rate is closely monitored.
- Support the Programme Lead with fundraising activities to ensure the sustainability of ACT4FOOD.
- In collaboration with the Programme Lead, develop project summaries, collate lessons learned and draft best practice documents.

- Monitor, evaluate and implement learning for the Act4Food movement including quarterly monitoring progress and liaising with external evaluation teams.
- Identifying, tracking, and resolving project issues on an ongoing basis, and proactively seeking support where issues require wider attention and resolution.  
Prepare donors' reports in collaboration with project teams, technical teams, funding team and support teams. Develop narrative reporting and financial accounting meet GAIN and donor's requirements.

#### **Key organisational relationships**

- The coordinator will report to the Programme Lead, Children and Young People, and work closely with the Youth Campaigns External Relations Coordinator, Communications, Policy and Advocacy team, Youth country project managers, KL senior technical specialist.
- The coordinator will liaise with external partners and consultants.
- The coordinator will manage the Act4Food interns.

### **JOB REQUIREMENTS**

#### **Competencies (Skills, knowledge and attributes)**

- Very good understanding of current food systems trends and youth priorities, and able to identify knowledge and practice gaps.
- Ability to coordinate and influence the formulation, implementation, monitoring of international development projects
- Strong organizational skills and attention to detail. Ability to manage workplans and budgets.
- Clear and systematic proactive thinking that demonstrates good judgement, expert problem solving, and creativity.
- Strong ability to work with diverse groups/individuals, ranging from youth organisations, local partners, civil society and the private sector.
- Excellent English communications skills (both oral and written), and an ability to convey technical concepts in a clear way.
- Strong interest in using and knowledge of how to use social media for campaigning, especially how to leverage Twitter, Instagram and Facebook as platforms to drive change and engage with the community.
- Team player, flexible and goal-oriented, a real "can do" attitude. Willingness to take direction and learn from others.
- Ability to use initiative, prioritize, multi-task, and work well under pressure to meet deadlines.

#### **Experience**

- Experience in campaign management, especially projects related to and working with youth, stakeholder engagement, youth engagement, public engagement, social media, project management, or related area.
- Proven experience in project management, delivering projects on time / on budget, using project management processes
- Proven ability in donor contracting & budget management

**Education**

- Be educated to degree level or equivalent qualification gained through experience of working in a relevant sector

**Other requirements**

- Languages: Proficiency in English is required; any other language is an asset.
- Flexibility to travel as and when required