

## The Global Alliance for Improved Nutrition

<b>Job title:</b>	Associate- Scaling Up Nutrition(SUN) Business Network
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<b>Classification:</b>	Grade 3	<b>Direct reports:</b>	0
<b>Work location</b>	Cotonou, Benin	<b>Travel required:</b>	Up to 30%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the United Nations in 2002 to tackle the human suffering caused by malnutrition. Working with governments, businesses and civil society, we aim to transform food systems so that they deliver healthier diets for all people, especially the most vulnerable.

Headquartered in Geneva, Switzerland, GAIN has offices in countries with high levels of malnutrition: Bangladesh, Benin, Ethiopia, India, Indonesia, Kenya, Mozambique, Nigeria, Pakistan, Rwanda, Tanzania and Uganda. To support work in those countries, we have representative offices in the Netherlands, the United Kingdom, and the United States.

At GAIN, we believe that everyone in the world should have access to nutritious, safe, and affordable food. Today, one in three people - drawn from nearly every country on the planet - are unable to consume enough nutritious food. We work to develop and deliver solutions to this daily challenge.

DESCRIPTION
<p><b>Overall purpose</b></p> <p>The SUN Business Network (SBN) is the world's leading private sector focused nutrition initiative: a neutral platform to foster partnerships and collaborations.</p> <p>It aims to engage and mobilize businesses at a global and national level to act and invest responsibly and to innovate in responsible and sustainable actions.</p> <p>It focuses on emerging markets to improve the consumption of safe food and to make good nutrition more aspirational, accessible, affordable and available for all people</p> <p>GAIN is seeking a highly talented individual to support the coordination of the SBN Benin to improve its visibility and reach.</p>
<p><b>Tasks and Responsibilities</b></p> <ul style="list-style-type: none"> <li>• Support the implementation of the SBN Benin strategy (2024-2028) - aligning the strategy in Benin with the SBN's Logic Model, Theory of Change and where relevant, utilising National SBN tools.</li> <li>• Contribute to the preparation of technical and political level meetings between business, government, civil society, donors and UN agencies to strengthen cross-sector dialogue on nutrition and build consensus on priorities and opportunities for business and nutrition in Benin.</li> </ul>

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- Participate in the recruitment of national businesses including Private Service Providers and Last mile vendors, to the SBN and utilize the National SBN Membership database for SBN Benin.
- In collaboration with the Project Manager, roll out the SBN's finance, technical assistance and business development surveys to assess SBN members for their needs – and identify new partnerships to address the challenges and opportunities facing business in Benin to scale up their actions or investments in nutrition.
- Identify opportunities to improve the enabling environment for business to increase actions and investments in nutrition.
- Work with the Nutrition Enterprise Development team and other relevant teams inside and outside of GAIN to develop a SBN Benin fundraising strategy and advocacy plan.
- Prepare and support SBN Benin Secretariat meetings.
- Provide content and communications support to the Nutrition Enterprise Development team and sharing and adopting best practice through liaising with other National SBNs.
- Map and pilot integration of PSP and last mile vendors into the SBN platform and share lessons for scale up.
- Assist the project Manager with the implementation of SBN Women and Youth Empowerment Strategy and Implementation Guide for National Networks.
- Support the creation and the strengthening of SBN sub-national chapters to function effectively, including engagement with the county governments.
- Work closely with the CASCADE and SBN Project Manager to manage relevant program information such as reports, minutes, research reports and other reference documents and upload the resources onto online platforms channels to improve access to information and knowledge regarding businesses.
- Maintain the SBN data base up to date and support the convening of members in different SBN activities, as well as biannual report.
- Work with the country programme team to develop quality knowledge products (e.g. flyers, leaflets, fact sheets, success stories, media kits, photographs, video clips, documentaries, radio programs etc.) based on SBN activities and impact.

### Key organizational relationships

- Reports to the Project Manager, CASCADE Benin and Sun Business Network.
- Work closely with other project colleagues and implementing partners as required.
- Regular engagement with the SBN Benin Government and Private Sector at Sub-national level.
- Regular liaison with the GAIN Nutrition Enterprise Development Unit.

## JOB REQUIREMENTS

### Competencies

- Excellent communication and knowledge management skills in multi-cultural, multi-lingual environments (written and verbal).
- IT literate with excellent MS Office skills and advanced excel skills as well as database creation and maintaining.

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<ul style="list-style-type: none"> <li>• Competence in conceptualizing and executing social media campaigns and developing digital media content will be a plus.</li> <li>• Proven ability to use initiative, prioritize, multi-task, and work well under pressure to meet deadlines.</li> <li>• Clear and systematic thinking that demonstrates good judgment, solving, and creativity.</li> <li>• Sound project coordination, management, negotiation, and advocacy skills.</li> <li>• Flexible, with a willingness and ability to travel in challenging environments.</li> <li>• Ability to operate within the private and public sectors and effectively liaise with food enterprises, development agencies, and government.</li> <li>• An understanding of both product and commercial decision-making processes as well as policies for agrifood businesses.</li> </ul>
<b>Experience</b> <ul style="list-style-type: none"> <li>• Demonstratable experience working with SMEs involved in food value chains.</li> <li>• Demonstrated excellence in written/verbal communications, research, writing, and analytical ability.</li> <li>• Experience in project management.</li> <li>• Experience in working with the Scaling Up Nutrition (SUN) will be an added advantage.</li> </ul>
<b>Education</b> <ul style="list-style-type: none"> <li>• University level degree in a relevant field such business and marketing, food technology, economics, or other relevant fields.</li> </ul>
<b>Other requirements</b> <ul style="list-style-type: none"> <li>• Professional proficiency in English is required.</li> <li>• Proficiency in French</li> </ul>

WHAT GAIN OFFERS
<ul style="list-style-type: none"> <li>• A competitive remuneration package</li> <li>• Flexible working hours through hybrid working opportunities</li> <li>• Friendly working environment</li> <li>• Professional development opportunities</li> <li>• The chance to make a lasting contribution to reducing global malnutrition</li> </ul>

*Please note that job descriptions cannot be exhaustive, and the post-holder may be required to undertake other duties, which are broadly in line with the above key responsibilities.*