

Global Alliance for Improved Nutrition

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| Job title: | Intern, Communications and Social Media (Children and Young People) | | |
| Classification: | Intern | Direct reports: | 0 |
| Work location | Addis Ababa, Ethiopia | Travel required: | 0% |

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the United Nations in 2002 to tackle the human suffering caused by malnutrition. Working with governments, businesses and civil society, we aim to transform food systems so that they deliver healthier diets for all people, especially the most vulnerable.

Headquartered in Geneva, Switzerland, GAIN has offices in countries with high levels of malnutrition: Bangladesh, Benin, Ethiopia, India, Indonesia, Kenya, Mozambique, Nigeria, Pakistan, Rwanda, Tanzania and Uganda. To support work in those countries, we have representative offices in the Netherlands, the United Kingdom, and the United States.

At GAIN, we believe that everyone in the world should have access to nutritious, safe, and affordable food. Today, one in three people - drawn from nearly every country on the planet - are unable to consume enough nutritious food. We work to develop and deliver solutions to this daily challenge.

| DESCRIPTION |
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| <p>Overall purpose</p> <p>The intern will support the Act4Food team with communications specifically focusing on social media channels such as Instagram, Tik Tok, Facebook, LinkedIn and Twitter and the upkeep of the Act4Food website. The intern will be working on the youth led campaign, Act4Food and will be expected to work with young people and create content for this audience in relation to food systems for social media channels and website.</p> <p>The intern will collaborate with the country communications team.</p> |
| <p>Tasks and responsibilities</p> <ul style="list-style-type: none"> • Support the Act4Food campaign coordinator to regularly update social media content and the website. • Work in collaboration with others at GAIN, specifically the Communications team to disseminate content (media stories, reports lessons learned, case studies) for Act4Food. • Update and follow a social media plan for all social media channels. • Coordinate with youth leaders to ensure they are represented on social media channels and website and their stories are showcased appropriately. • Support administrative tasks and maintenance of the website on behalf of the programme. |
| <p>Key organisational relationships</p> <ul style="list-style-type: none"> • Reports to the Youth Campaigns Coordinator. • Support the Act4Food core leaders. • Support GAIN Ethiopia communications in capturing, documenting, and communicating food systems developments in other projects, as well as minor administrative tasks • Collaborate with the GAIN communications team. |

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| JOB REQUIREMENTS |
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| <p>Competencies</p> <ul style="list-style-type: none"> • Excellent communications skills (both oral and written), and an ability to convey technical concepts in a clear and appealing way. • An excellent command of English, knowledge of Amharic is a must. • Team player, flexible and goal-oriented, a real “can do” attitude, and passion for development, food systems and nutrition. • Excellent ability to use and critically review the performance of social media tools (e.g. LinkedIn, Twitter, Instagram, TikTok and Facebook) • Ability to create social media plans and execute them across different networks. • Ability to use initiative, prioritize, multi-task, and work well under pressure to meet deadlines. • Computer literacy with excellent Excel, MS word, Outlook, and Power Point skills. • Website literacy. • Ability to work collaboratively with a team and within a fast-paced, multicultural organisation • Ability to manage tasks independently with guidance and support from Act4Food and GAIN Et Communications • Ability to capture good photos is desired |
| <p>Experience</p> <ul style="list-style-type: none"> • Experience in developing creative content and ability to manage a website in WordPress |
| <p>Education</p> <ul style="list-style-type: none"> • Be enrolled in or have recently completed a university degree in a topic relating to one of the following: Communications, Marketing Management, Journalism and International Development. |
| <p>Other requirements</p> <ul style="list-style-type: none"> • Must be willing and able to travel • Must be willing to align with GAIN’s contractual working hours • Fluent written and verbal English • Knowledge of second language within GAIN’s regional offices (desirable) |
| WHAT GAIN OFFERS |
| <ul style="list-style-type: none"> • Flexible working hours through hybrid working opportunities • Friendly working environment • The chance to make a lasting contribution to reducing global malnutrition |