

Global Alliance for Improved Nutrition

Job Title:	Project Associate, Commercialization of Biofortified Crops
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Classification:	D3	Direct Reports:	not yet determined
Work Location	India	Travel Required:	Up to 50%

The Global Alliance for Improved Nutrition (GAIN) was launched at the UN in 2002 to tackle the human suffering caused by malnutrition. GAIN is a global, Swiss-based foundation that mobilises public-private partnerships and provides financial and technical support to deliver nutritious foods to those people most at risk of malnutrition. Our programs in Africa and Asia enable better diets via nutritional products, such as fortified staple foods, including cooking oil and flour, and condiments like salt and soy sauce. We also support improved maternal and infant health by promoting breastfeeding and specialised products for infants over six months and young children. In addition, we partner with local businesses to improve the quality of food along agricultural value chains. By building alliances that deliver impact at scale, we believe malnutrition can be eliminated within our lifetimes.

In 2018 GAIN and HarvestPlus entered into a partnership with a shared ambition to expand coverage of biofortified nutrient dense foods to at least 200 million consumers initiating activities in six targeted countries where malnutrition is most pervasive. The focus will be on biofortified varieties of six highly promising crops, developed by HarvestPlus and its partners. These crops form the frontline cluster of sentinel nutritious staple crops to be considered for commercialization at scale by the partnership.

GAIN and HarvestPlus have each developed products, technologies and delivery tools that have demonstrably improved diet quality for hundreds of millions in low income communities. The partnership will focus on expanding reach and coverage of biofortified nutrient-enriched crops to consumers via market channels, with a heavy emphasis on commercialization of both seed, and crops as ingredients into the food system.

GAIN is seeking a Project Associate in India for this exciting new engagement. The Project Associate will coordinate the design and implementation of activities and partnerships at country level, to fulfill the vision of bringing biofortified products to scale under the partnership of GAIN and HarvestPlus.

Description
<p>Overall Purpose:</p> <p>The Project Associate in coordination with the Project Manager will oversee and implement the project on Commercialization of Biofortified crops in India.</p>
<p>Tasks and Responsibilities:</p> <ul style="list-style-type: none"> • Co-lead, with Project Manager, the implementation of commercialisation of biofortified crops in India, to ensure impact, scale, and sustainability in a strategically selected geographies and for a defined basket of biofortified crops • Identify new partners for GAIN and HarvestPlus to collaborate with for impact • Maintain a fluid and positive communication with HarvestPlus counterparts always • Provide technical oversight to the implementation of activities that bring biofortified crops to scale through commercialization activities • Ensure that all project activities are completed in coordination and concert with HarvestPlus counterparts in India • Oversee the implementation of project workplans and ensure projects deliver on time and within budget

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- Contribute country and GAIN specific information for donor reporting
- Work closely with GAIN’s Knowledge Leadership and HarvestPlus’ MEL groups to ensure monitoring, evaluation and learning takes place within the commercialization activities
- Represent the GAIN/HarvestPlus commercialization partnership at national technical meetings and workshops
- Participate in international conferences, meetings and consultations relevant to promoting the project as requested
- Contribute towards the development of new business opportunities for GAIN and HarvestPlus to generate additional funding for the commercialization of biofortified crops in India

Key Organizational Relationships

- The Project Associate will report directly to the Country Director, India, working closely with other project colleagues and implementing partners as required for the agreed upon activities
- The Project Associate will work closely with the Project Manager, Commercialization of Biofortified crops and other members of the program services team (PST) to draw in technical and design skills to help build the program and ensure quality implementation and monitor progress against the GAIN and HarvestPlus partnerships performance indicators
- The Project Associate will work closely with other members of the GAIN country and global teams
- The Project Associate will work closely with colleagues at HarvestPlus in India to ensure full alignment of partnership activities in country

Job Requirements

Competences (Skills and Attributes)

- Proven project management capabilities
- Proven ability to use initiative, prioritize, multi-task, and work well under pressure to meet deadlines
- Clear and systematic thinking that demonstrates good judgment, problem solving, and creativity
- Excellent project coordination, management, negotiation, and advocacy skills
- Strong communication skills in multi-cultural, multi-lingual environments (written and verbal)
- Flexible, with a willingness and ability to travel in challenging environments
- Excellent report-writing skills
- High level of professionalism and integrity
- IT literate with excellent MS Office skills
- Ability to operate within the private and public sectors to effectively liaise with food enterprises, development agencies, and governments at senior level

Experience:

- 5+ years of professional experience directly or indirectly related to marketing foods and supply chains, agroindustry, agribusiness, and international development, including implementation of market-based agricultural or nutrition programs and projects
- Demonstrated excellence in written/verbal communications, research, writing, and analytical ability

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Education:

- University level degree in a relevant field such as supply chain management, business and marketing, food technology, agribusiness, development studies, economics, agricultural development, or other relevant technical field.

Other Requirements

Professional proficiency in English is required.