

The Global Alliance for Improved Nutrition

Job title:	EatSafe Knowledge Mobilisation Manager
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Classification:	C5 – Manager	Direct reports:	0
Work location	Abuja, Geneva or Washington DC	Travel required:	30%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. In particular, we aim to make healthier food choices more desirable, more available, and more affordable. GAIN's mission is to advance nutrition outcomes by improving consumption of nutritious and safe food for all people, especially the most vulnerable to malnutrition.

DESCRIPTION
<p>Overall purpose</p> <p>EatSafe is a five-year, multi-country project that aims to enable lasting improvements in the safety of nutritious foods in informal markets in low- and middle-income countries (LMICs) by focusing on the consumer. We will implement and test a series of gender-sensitive interventions to substantially improve food safety, working with vendors and creating consumer demand for safe nutritious foods. The interventions will be developed building on existing evidence and through the generation of new knowledge on what influences food safety in informal markets.</p> <p>The EatSafe team will be generating considerable learning, and this knowledge will need to be documented and mobilised in a way to help an external audience navigate food safety and nutrition. GAIN seeks to increase the amount and quality of such learning as well as assuring its mobilisation for use by diverse stakeholders to facilitate more dialogue and visibility of such work and ultimately to spark increased action for food safety in informal markets. The Manager, Knowledge Mobilisation will support GAIN and the EatSafe team's efforts to increase the accessibility, uptake and utilisation of evidence and learning for actions in the food safety and nutrition space.</p>
<p>Tasks and responsibilities</p> <p>Under the supervision of the Director and in closer coordination with the Deputy Director, this role will manage GAIN's activities in knowledge mobilisation, including implementing the EatSafe communications and knowledge management plan focused on consolidating, translating and disseminating EatSafe learnings to a diverse audience, meeting the information needs of GAIN as it relates to EatSafe. Specific areas of responsibility will include:</p> <ul style="list-style-type: none"> • Identify, capture, share, and use knowledge and information (including specific research results as well as more general 'lessons learned') generated by the project to achieve project objectives and for both internal and external audiences. • Manage the final development of multiple EatSafe product outputs and maximise the reach and dissemination of those products to internal and external audiences. • Advise on communication tools to maximise the impact of EatSafe research, in alignment with the objectives of GAIN and USAID to expand the program in multiple countries.

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- Advise the Director and Deputy Director on emerging knowledge management needs, as the work progresses for this multi-year program.
- Transmit insights from an evolving research portfolio to the EatSafe team and ensure their uptake within EatSafe research and implementation over the life of the program
- Capture and disseminate information on integrating gender equity and social inclusion issues within research and implementation, both within EatSafe's work and drawing on other projects, research, and initiatives.
- Continually update relevant online knowledge hubs including GAIN's website for EatSafe and support for its continually improved design
- Coordinate with the EatSafe Manager, Operations and Partnerships in ensuring efficient delivery of knowledge products to the donor, clear articulation of outputs and outcomes, and support developing processes that avoid duplication and encourage standardisation across countries.
- Write/Review case studies, policy and advocacy briefs, blogs, and/or other documents for dissemination on a variety of media platforms, working closely with others on the EatSafe team and GAIN's communication department.
- Work with the EatSafe team, program and country staff on developing and reviewing knowledge products directed to diverse audiences based on GAIN programs, research and evaluations
- Organise and host webinars to share project knowledge and learnings, engaging a diverse set partners and a wide audience.
- Work with USAID dissemination platforms and other platforms within the food safety and nutrition space to optimise visibility for EatSafe
- Identify and implement mechanisms to promote and increase utilisation of evidence for action in the public-private space for nutrition and food safety, particularly from the hub, from multiple disciplines and countries
- Enhance the overall quality of work of the EatSafe team and its consortium of partners by ensuring the latest evidence is synthesised and concrete relevant lessons learnt / good practice gleaned and shared with the team.
- Participate actively in fundraising for EatSafe knowledge mobilisation activities with USAID missions specifically by bringing evidence/ knowledge that has been generated into proposals and supporting material that describes EatSafe.
- Contribute to other organisational knowledge management and dissemination efforts, as requested.

Key organisational relationships

- The Manager, EatSafe Knowledge Mobilization reports directly to the EatSafe Director, who is in close coordination with the Deputy Director of EatSafe.
- The Manager, EatSafe Knowledge Mobilization will work closely with the rest of the EatSafe team and will be part of GAIN's Knowledge Leadership team.
- The Manager, EatSafe Knowledge Mobilization will also coordinate with GAIN's Communications Unit and the curator of GAIN's Nutrition Connect website.

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JOB REQUIREMENTS
<p>Competencies</p> <ul style="list-style-type: none"> • Excellent writing and presentation skills for multiple audiences, particularly informed, non-expert audiences • Demonstrated capacity in evidence synthesis and translation essential • Understanding of the opportunities and challenges working in informal markets, low income consumers, food safety and/or nutrition required • Effective collaboration with colleagues and external stakeholders • Client and results focus • Creativity and innovation • Strategic thinking
<p>Experience</p> <ul style="list-style-type: none"> • Experience in preparation and dissemination of documents / presentations for a diverse range policy or other non-technical audience essential • Experience with and very proficient in using various types of presentation and publication software as well as experience with podcasting/video/multimedia • Experience in evidence reviews an asset • Experience working on a USAID funded project an asset • Understanding of a relevant field of global development (e.g., global public health, agriculture, livestock, market development, food safety, WASH) required; understanding of food safety and/or nutrition an asset • Hands-on experience working in a low- or middle-income country an asset
<p>Education</p> <ul style="list-style-type: none"> • Minimum Masters-level training in a relevant field (i.e. knowledge mobilization, communications, public relations, etc.) • Preferable substantial training in at least two of: business, political science, food safety, nutrition, food systems, public health, economics
<p>Other requirements</p> <ul style="list-style-type: none"> • Fluency in English required (written and spoken) • Fluency in a second language relevant to GAIN countries (e.g. Portuguese, Swahili, Bengali, etc.) highly desirable

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WHAT GAIN OFFERS

- Flexible working hours
- Friendly working environment
- Professional development opportunities