

Global Alliance for Improved Nutrition

Job title:	Business Engagement Associate - SBN
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Classification:	Grade 3 – Associate	Direct reports:	0
Work location	Islamabad, Pakistan	Travel required:	Up to 25%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. In particular, we aim to make healthier food choices more desirable, more available, and more affordable. GAIN's mission is to advance nutrition outcomes by improving consumption of nutritious and safe food for all people, especially the most vulnerable to malnutrition.

DESCRIPTION
<p>Global Alliance for Improved Nutrition (GAIN) Pakistan is looking for a self-motivated, team player to support the business engagement strategy of SUN Business Network (SBN). The SBN is one of four global networks within the Scaling Up Nutrition (SUN) Movement which supports 59 Countries, including Pakistan, to develop multi-stakeholder strategies to scale up nutrition at the national level. The SBN is the principal vehicle for business engagement under SUN Movement, both in informing the ongoing policy, advocacy and knowledge sharing agenda, and in tracking the commitments and program investments of businesses in support of SUN national nutrition strategies. Globally, 14 National SBNs have been established.</p> <p>The network's ambition in Pakistan is to increase desirability, availability, and affordability of safe and nutritious foods in Pakistan through Improving the enabling environment for business to take action on nutrition; Assessing the challenges and opportunities facing business in scaling up their investments in nutrition; Fostering partnerships between business and other nutrition partners, such as government, civil society, donor and the UN and; Ensuring that the SBN mobilizes business behind the government's National Nutrition Strategy.</p> <p>The Global Alliance for Improved Nutrition (GAIN) and the UN World Food Program (WFP) are the two co-convenors of the SBN Pakistan and work closely with the SUN Government Focal Point in Pakistan and the SBN Executive Committee. This position will be Islamabad based. Significant progress has been made in Pakistan, with a membership platform of 36 companies having been built, along with the establishment of a governance structure and appointment of an Executive Committee for SBN Pakistan. Thematic working groups have been formed around 1) Agriculture, Livestock and Fisheries; 2) Food Supplementation 3) Workplace Nutrition 4) Food Fortification.</p> <p>This role will support the network's research and analysis, engagement of companies, country activities, and communications.</p>

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Tasks and responsibilities

- Conduct research/analysis in thematic areas of SBN and understand the food systems and its functioning and dynamics in rural and urban areas.
- Identify potential solutions and gaps inhibiting nutrition and identify strategically important businesses in Pakistan to develop engagement to address the issue.
- Meet companies and develop membership and facilitate engagement and partnerships with SMEs and large businesses.
- Maintain segmentation and membership database of SBN Pakistan to identify and assess areas of support required by the business to take actions or invest in nutrition
- Manage SBN's databases of business commitments and facilitate commitment conversion process and track progress
- Coordinate with global communications team and develop communications materials for internal and external stakeholders.
- Lead SBN influencing and engagement events and organize regular meetings of the SBN network, prepare presentations and ensure participation of members and stakeholders.
- Support the secretarial duties of the SBN Advisory Group
- Update information for website and update social media pages with the latest events and information of the network and related activities.
- Contextualize monitoring and result from measurement tools developed by the global team and track and collect relevant information from members and partners to report internally and externally.
- Other projects as deemed necessary by the SBN team

Key organisational relationships

- Reports to Project Manager, Private Sector Engagement Pakistan
- Regular engagement with SUN Advisory Group, SUN Secretariat, SUN networks and SBN Global, SBN Pakistan member companies

JOB REQUIREMENTS

Competencies

- Very strong analytical skills including the ability to design and execute qualitative and quantitative research and analysis of complex systems.
- Business acumen, excellent communicator and networker
- Design thinker to solve complex problems by designing solutions.
- Self-starter and good team player and perform well as part of a team and individually
- Highly motivated and capable of delivering high value under tight timelines
- Ability to quickly learn and adapt and work within a multicultural, multilingual and multidisciplinary environment

Experience

- Demonstrable work experience in food sectors, preferably in marketing and supply chain or business development functions
- Knowledge of food systems and private sector landscape of Pakistan
- Private sector or business development project experience

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Education

- Bachelors or master's degree in business administration, supply chain, international business, entrepreneurship & innovations or equivalent work experience

Other requirements

- Business English, written and verbal is essential
- Willingness and ability to travel in the country and globally.
- Advanced user of MS Word and MS Excel and can analyze complex data quickly

WHAT GAIN OFFERS

- Flexible working hours
- Friendly working environment
- Professional development opportunities