

The Global Alliance for Improved Nutrition

Job title:	Senior Associate, Knowledge Mobilisation
-------------------	--

Classification:	D4 – Senior Associate	Direct reports:	0
Work location	TBC	Travel required:	20%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. In particular, we aim to make healthier food choices more desirable, more available, and more affordable. GAIN's mission is to advance nutrition outcomes by improving consumption of nutritious and safe food for all people, especially the most vulnerable to malnutrition.

DESCRIPTION
<p>Overall purpose</p> <p>EatSafe is a five-year, multi-country project that aims to enable lasting improvements in the safety of nutritious foods in informal markets in low and middle-income countries (LMICs) by focusing on the consumer. We will implement and test a series of gender-sensitive interventions to substantially improve food safety, working with vendors and creating consumer demand for safe and nutritious foods.</p> <p>EatSafe has three goals:</p> <ul style="list-style-type: none"> • Consolidate and generate knowledge and evidence about consumer values and perceptions related to food safety, gender roles and norms that may influence food-safety related behavior among consumers, vendors and other actors in the supply chain, and quantified food safety risks in informal markets. • Develop and test tools for consumers and market vendors to communicate about and/or reduce food safety risks. • Generate evidence of how to engage and empower consumers to demand safe, nutritious foods. <p>The EatSafe team will be generating considerable learning, and this knowledge will need to be documented and mobilized in a way to help an external audience navigate food safety and nutrition. The material will further need to be consolidated and align with the learning and collaboration aspirations of USAID. GAIN seeks to increase the amount and quality of such learning as well as assuring its mobilization for use by diverse stakeholders to facilitate more dialogue and visibility of such work and ultimately to spark increased action for food safety in informal markets.</p> <p>The Senior Associate, Knowledge Mobilisation will support the advancement of GAIN's efforts to prioritise learning opportunities related to food safety and nutrition through EatSafe. More broadly, they will consolidate, translate and disseminate such learnings aligned with USAID knowledge and learning needs. The position will engage with EatSafe global and country staff as well as external partners to facilitate the uptake and use of learnings to create more awareness of the opportunities to support consumer driven food safety. The position will also actively engage partners and collect relevant information and publications from external organizations to share with the EatSafe team.</p>

The Global Alliance for Improved Nutrition

Tasks and responsibilities

Under supervision of the Knowledge Mobilisation Manager and in close coordination with the Director of EatSafe, the Senior Associate will support GAIN's activities in knowledge mobilisation, focusing particularly on consolidating, translating and disseminating EatSafe learnings to a diverse audience, meeting the information needs of GAIN and USAID as it relates to EatSafe.

Specific areas of responsibility will include:

Knowledge mobilisation

- Identify, capture, share, and use knowledge and information (including specific research results as well as more general 'lessons learned') generated by the project to achieve project objectives and for both internal and external audiences.
- Transmit insights from prior research to the EatSafe team and ensure their uptake within EatSafe research and implementation
- Assist with dissemination of information on integrating gender equity and social inclusion issues within research and implementation, both within EatSafe's work and drawing on other projects, research, and initiatives.
- Continually update relevant online knowledge hubs including GAIN's website for EatSafe and support for its continually improved design
- Write / review case studies, policy and advocacy briefs, blogs, and / or other documents for dissemination on a variety of media platforms, working closely with others on the EatSafe team and GAIN's communication department.
- Assist with organising and planning webinars to share project knowledge and learnings, engaging a diverse set partners and a wide audience.
- Work with USAID dissemination and learning platforms and other forums within the food safety and nutrition space to optimize visibility for EatSafe
- Identify and implement mechanisms to promote and increase the use of evidence for action in the public-private space for nutrition and food safety, across disciplines and countries.
- Enhance the overall quality of work of the EatSafe team and its consortium of partners by ensuring the latest evidence is synthesized and concrete relevant lessons learnt / good practice gleaned and shared with the team.
- Contribute to other organizational knowledge management and dissemination efforts, as requested.
- Contribute to other duties as assigned.

Collaborating, learning and adapting (CLA)

- Lead the coordination of the finalisation of the TN CLA Plan, and regularly update it as needed.
- Work with other consortium partners and staff to support processes that foster regular reflection on project lessons learned and successes and challenges; support them to use this knowledge to adapt approaches.
- Lead the coordination of the development of CLA guidance and templates for internal meetings and reporting, aiming to integrate questions to spark discussion, capture learning, and support adaptation
- Lead the coordination of the development of a set of guidelines and templates to support documentation of Innovative Approaches, lessons learned, and best practices for an external audience
- Support the development of the above-mentioned documentation (including writing, review, editing, and formatting)
- Support the planning of the above mentioned CLA events (Pause and Reflect exercises, Experience Sharing Sessions, and other CLA related activities).

The Global Alliance for Improved Nutrition

Key organisational relationships

- Reports to the EatSafe Knowledge Mobilisation Manager
- Works closely with the Director, Knowledge Mobilisation
- Regular collaboration with the GAIN EatSafe team
- Regular collaboration with GAIN communications team
- Close working with other knowledge mobilisation focal points

JOB REQUIREMENTS

Competencies

- Excellent writing and presentation skills for multiple audiences, particularly informed, non-expert audiences
- Demonstrated capacity in evidence synthesis and translation
- Strong communication skills (written and verbal), with the ability to influence a diverse audience
- Analytical mindset, able to translate sometimes complex information into practical solutions
- Clear and systematic thinking that demonstrates good judgement, expert problem solving, and creativity.
- Sound ability to work within a multicultural, multinational team environment
- Innovative mindset, able to suggest and implement creative solutions
- General Skills and Competencies:
- Excellent project management skills
- Ability to self-motivate, prioritize, and multi-task
- Ability to work under pressure to meet deadlines
- Flexible and adaptable, with an ability to find solutions to implementation challenges
- Strong communicator, with the ability to work effectively as part of a global multicultural team.
- Positive attitude towards learning from team members, partners and stakeholders.
- High level of professionalism and integrity

Experience

- Experience working with the “USAID Collaborate, Learn Adapt” (CLA) framework, including organising or participating in CLA workshops
- Experience in a role focused on the opportunities and challenges working in informal markets, low-income consumers, food safety and / or nutrition
- Solid experience in, or demonstrated experience of, a relevant field of global development (e.g., global public health, agriculture, livestock, market development, food safety, WASH) required
- Experience with preparation and dissemination of documents / presentations for a diverse of range policy or other non-technical audience essential
- Strong experience with demonstrated proficiency in using various types of presentation and graphic design software (PowerPoint, Adobe Illustrator, Photoshop, InDesign, PremierPro, Acrobat, Adobe Spark)
- Hands-on experience working in a low- or middle-income country an asset
- Experience working on a USAID funded project an asset
- Understanding of food safety and/or nutrition an asset

The Global Alliance for Improved Nutrition

Education

- Minimum Bachelors-level training in a relevant field (communications, marketing, public relations, journalism, etc)
- Preferred supplementary work experience in at least one of the following: communications, political science, marketing, food safety, food systems, public health, economics

Other requirements

- Fluency in English required (written and spoken)
- Fluency in a second language relevant to GAIN countries (e.g.. Hausa, Portuguese, Swahili, Bangla, etc) desirable

WHAT GAIN OFFERS

- Flexible working hours
- Friendly working environment
- Professional development opportunities