

## Global Alliance for Improved Nutrition

<b>Job title:</b>	Senior Associate, Innovations, Business Models & PPPs
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<b>Classification:</b>	Grade 4	<b>Direct reports:</b>	0
<b>Work location</b>	London, Abuja, Delhi, Utrecht	<b>Travel required:</b>	Up to 30%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. In particular, we aim to make healthier food choices more desirable, more available, and more affordable. GAIN's mission is to advance nutrition outcomes by improving consumption of nutritious and safe food for all people, especially the most vulnerable to malnutrition.

GAIN's [food fortification cluster](#) is composed of two programs: [large scale food fortification](#) and [commercialization of biofortified crops \(CBC\)](#). Large scale food fortification (LSFF) program is critical to help achieve GAIN's vision. GAIN supports national and regional nutrition strategies to integrate this intervention where existing food supplies and limited access fail to provide adequate levels of nutrients in the diet. The consumption of fortified staples and condiments can play a major role in underpinning the prevention of micronutrient deficiencies across entire populations -- particularly in women of reproductive age and adolescent girls -- thus helping to address adequate nutrition during the critical periods of preconception and the 1,000-day window. Since 2002, GAIN has supported the roll-out of LSFF in approximately 40 low and middle-income countries. Globally, GAIN alone or in partnership with other organizations is active in advocacy for LSFF, development of tools such as the [Fortification Assessment Coverage Toolkit \(FACT\)](#), research and evaluation related to the impact and potential for impact of fortification, hosts the Global Fortification Technical Advisory Group (GF-TAG) and is a key partner in various platforms such as the [Global Fortification Data Exchange \(GFDx\)](#) and [Nutrition Connect](#). At the country level, GAIN primarily supports mandatory fortification of commonly consumed food vehicles including salt, edible oils, wheat flour, maize flour, and rice. This includes supporting the roll out or expansion of LSFF programmes where there is a need and an appropriate food vehicle, providing technical assistance for the improvement of compliance of existing national programmes and supporting the monitoring and measurement of programmes. GAIN supported LSFF programmes reach over a billion people annually. GAIN and partners continues to drive new investments for fortification through [global advocacy](#) and generating evidence on the actual and potential contribution of fortification within national nutrition strategies.

Significant progress has been achieved in scaling up LSFF programmes globally and a lot of successes achieved; for example, [fortification of salt is mandatory by law in over 125 countries](#), reaching almost [90% of the global population](#), while fortification of at least one type of grain (maize, wheat or rice) is mandatory in at least [90 countries globally](#). Despite the progress, [challenges still exist](#) including the quality of fortification, coverage of programmes as well as gaps in oversight and regulatory monitoring of food fortification programmes.

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DESCRIPTION
<p><b>Overall purpose</b></p> <ul style="list-style-type: none"> <li>The post holder will play a critical role in driving innovations across the fortification value chain; - enabling environment, ingredients, products, technology, systems, markets, value propositions, and development of new business models GAIN seeks to leverage new, and scale up existing, innovations to address the <a href="#">unfinished agenda for fortification</a>.</li> </ul> <p>The Senior Associate will work closely with the Cluster Lead, Food Fortification, colleagues within Food Fortification Cluster, Nutrition Enterprise Unit and the Program Services Team generally, Country Programmes, Knowledge Leadership team, and the broader organization -- as well as external partners and stakeholders -- to manage the successful delivery of projects with a priority focus on supporting new programmes and innovations in fortification globally. The role will primarily be focused on LSFF but will be expected to work across the cluster supporting work on commercialization of biofortified crops.</p>
<p><b>Tasks and responsibilities</b></p> <p><b>Strategy development and execution</b></p> <ul style="list-style-type: none"> <li>Develop an innovations agenda/strategy covering- ingredients, products, technology, systems (public/private, civil society), digital solutions, markets, value propositions, business models and delivery mechanisms: retail markets, social safety net programs, institutional procurement et</li> <li>Prioritise innovations agenda and lead execution of strategy</li> <li>Lead cross functional teams of country and global programme staff on development and scaling up innovations in food fortification</li> <li>Partner with colleagues working on innovations and business models on commercialization of biofortified crops, <a href="#">GAIN's Nutrition Enterprise Unit</a>, <a href="#">social protection programs</a> and other parts of GAIN</li> <li>Develop tools, resources on business incentives and business support services to fortified foods processors.</li> <li>Develop and drive public, private partnerships (PPPs) on fortification focusing on capacity building, policy, incentives, compliance to fortification mandates and other areas of interest</li> <li>Build external partnerships focusing on new solutions and innovations in food fortification beyond the usual suspects</li> <li>Maintain an up-to-date understanding of current and emerging topics within the food fortification innovation landscape including grant funding models and sectoral discussions</li> </ul> <p><b>Project management and delivery</b></p> <ul style="list-style-type: none"> <li>Provide technical inputs in the design and implementation of GAIN's LSFF programmes in Bangladesh, India, Ethiopia, Nigeria, Kenya, Tanzania, Uganda, Benin, Mozambique, Pakistan, and Indonesia, as well as regional and global initiatives.</li> <li>Support integration of <a href="#">digital approaches</a> and <a href="#">digital data collection tools</a> and agile project management approaches in GAIN's LSFF and biofortification programming.</li> <li>Supports the Cluster Lead, to identify opportunities for building pipeline and resource mobilization.</li> <li>Support efforts to disseminate findings by writing blogs, articles and other publications on GAIN's innovations and business models work specifically and food fortification generally.</li> <li>Support preparation and presentation of high-quality analysis and research, as required, to support LSFF team in determining future strategic priorities and setting operational plans.</li> </ul>

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- With Knowledge Leadership team, actively monitor LSFF programs; ensures timely data collection and analyzes their performance, interprets program evaluations to identify implications and implements policy and program actions
- Support building out of better integration between food safety, commercialization of biofortified crops and LSFF programming.

### Key organisational relationships

- Cluster Lead, Food Fortification
- Country Directors and Food Fortification Project Managers
- Senior Technical Specialist, Knowledge Leadership
- Programme Services Team colleagues
- Knowledge Leadership colleagues working on fortification assessment, knowledge mobilization
- Development Office, Corporate communications and Policy & External Relations
- Liaises with local and global partners to ensure optimal project implementation.
- Liaises with network of consultants and experts, who provide technical assistance to the Initiative

## JOB REQUIREMENTS

### Competencies

- Good project management skills;
- Proven ability to use initiative, prioritize, multi-task, and work well under pressure to meet deadlines
- Strong communication skills in multicultural, multi-lingual environments, written and verbal. Media savviness is a plus
- Flexible, goal oriented and willingness and ability to travel
- IT literate with excellent MS Office skills including advanced Excel and PowerPoint
- Self-management (independence and initiative)
- Team working and partnerships
- Communication and strategic influencing

### Experience

We are seeking someone who is intellectually curious but prepared to get their hands dirty and be able to build unusual partnerships. Key attributes include:

- Private sector experience is a must. A blend of experience from public and private sectors preferred. Experience of both B2B and B2C markets is an added advantage
- Track record of out of the box thinking; whether systems design or innovations, technology, markets. Specific experience from the food processing/agribusiness sector
- Strong background in brand management, innovations, market analysis, market shaping strategies, supply chain management or digital programs to improve services in agriculture, food industry or public health
- Experience driving digital projects and knowledge of agile project management approaches an added advantage
- Strong interpersonal skills, ability to work in an international team, comfortable with multi-tasking and operating in a fast paced, multi-faceted, and multi-cultural environment
- Experience working at both at global and country levels and on PPPs preferred
- Savviness across various media platforms a distinct advantage
- Knowledge or experience in food fortification will be an added advantage
- Experience in business consultancy an added advantage

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### Education

- Bachelors or Master's degree in marketing, public health, nutrition, business administration, food science, public policy, innovations management, IT or related field

### Other requirements

- Excellent communication skills (oral and written) in English essential
- Other languages such as French desirable.

### WHAT GAIN OFFERS

- Flexible working hours
- Friendly working environment
- Professional development opportunities