

# **Global Alliance for Improved Nutrition**

Job title: Private Sector Partnerships Advisor	
--	--

Classification:	Grade 5	Direct reports:	0
Work location	London, United Kingdom or Geneva, Switzerland or Utrecht, The Netherlands	Travel required:	Yes

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. In particular, we aim to make healthier food choices more desirable, more available, and more affordable. GAIN's mission is to advance nutrition outcomes by improving consumption of nutritious and safe food for all people, especially the most vulnerable to malnutrition.

GAIN as an alliance works hard to bring diverse stakeholders together in the work that we do. In seeking to transform food systems to deliver healthy diets for all, we recognize the important role played by the private sector. GAIN believes that it is critical to harness the potential of the private sector to bring about meaningful change in nutrition – both curbing the negative and promoting the positive actions of private sector actors. GAIN co-convenes the SUN Business Network with WFP and played a central role in convening the Business Constituency Group and private sector engagement in the UN Food System Summit (FSS) and Nutrition for Growth (N4G) processes in 2021. GAIN has established relationships with the World Business Council for Sustainable Development, Consumer Goods Forum, International Food and Beverage Alliance, World Benchmarking Alliance, Food Action Alliance.

This is a new role which the right candidate will have scope to shape and define.

# DESCRIPTION

### **Overall purpose**

The Private Sector Partnerships Advisor will be the focal point for GAIN's advocacy and influencing work with businesses in the food sector, primarily at the global level. They will be the key point of contact for maintaining our relationships with business associations, coordinate collaboration with business stakeholders in global dialogues, guide, advise and build private sector partnerships and expand and put into practice understanding and knowledge around critical private sector engagement issues, such as conflict of interest and accountability.



# **Global Alliance for Improved Nutrition**

## Tasks and responsibilities

Lead GAIN's planning and strategy to mobilise business engagement in and support for its strategy:

- Develop and maintain links with key business associations in the food systems space, including GAIN's involvement in Business Constituency Group and other private-sector collaborations
- Assist the development of working relationships with individual companies
- Support the development of links and complementarities with other key private sector platforms/initiatives e.g. SBN, GAIN private sector alliances (Workforce Nutrition Alliance, Demand Generation Alliance).
- Coordinate with private sector stakeholders in Post-FSS coalition and pathways processes (including Zero Hunger Pledge, Investor Coalition, Commitment monitoring mechanisms)
- Identify and support opportunities to promote and sustain these engagements

## Build partnerships

- Assist GAIN leadership and project teams in developing partnerships with private sector actors
- Guide on practical issues in working with private sector partners conflict of interest, accountability
- Support and advise on resource mobilization from the private sector (with Development Office)

## Promote private-sector action on nutrition

- Convene meetings, events, dialogues with private sector on their role in nutrition (with SBN)
- Gather and promote knowledge (with Nutrition Connect)
- Support action and advocacy to improve the enabling environment for private-sector action on nutrition (with policy and advocacy team and SBN)
- Actively contribute to the wider PER team goals and activities
- Any other tasks as required by manager

### Key organisational relationships

- Reporting to Head of Development Office
- Working closely with Director, Policy and External Relations
- Regular liaison with SBN, Manager Nutrition Connect
- Support to Country/Programme teams and alliances as required

# JOB REQUIREMENTS

### Competencies

- Ability to coordinate the work of peers and senior management / partner representatives
- Strong project management skills
- Strong written and verbal communication and presentation skills
- Self-starter and good team player
- Highly motivated and capable of delivering high value under tight timelines
- Partnership building and brokering
- Analytical and strategy oriented
- Strong internal and external collaboration, diplomacy, representation and negotiation skills



# **Global Alliance for Improved Nutrition**

- Drive, rigor, lateral thinking and problem solution oriented
- Ability to adapt and work within a multicultural, multilingual and multidisciplinary environment
- Full command of Power Point, MS Excel, MS Word, and Outlook

#### Experience

- Extensive experience in a private sector partnerships role, preferably including time working both in private sector and in the development sector
- Proven project management experience
- Substantial experience building and managing complex multi-stakeholders' partnerships and platforms
- In-depth knowledge of international development agenda with experience in global healthy/nutrition
- Experience of working in building partnerships with business
- Proven track record in business or business focused development programmes

#### Education

• Master's degree level in international affairs/development studies and/or management or equivalent traning / work experience

#### **Other requirements**

- Business English fluency, written and verbal is essential
- Business French and/or Spanish proficiency is desirable
- · Willingness and ability to travel globally

### WHAT GAIN OFFERS

- Flexible working hours
- Friendly working environment
- Professional development opportunities