

The Global Alliance for Improved Nutrition

Job title:	Senior Associate– SUN Business Network, Kenya
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Classification:	D4 – Senior Associate	Direct reports:	0
Work location	Nairobi, Kenya	Travel required:	Up to 40%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. In particular, we aim to make healthier food choices more desirable, more available, and more affordable. GAIN's mission is to advance nutrition outcomes by improving the consumption of nutritious and safe food for all people, especially the most vulnerable to malnutrition.

DESCRIPTION
<p>Overall purpose</p> <p>The SUN Business Network (SBN) is the world's leading private sector focused nutrition initiative: a neutral platform to foster partnerships and collaborations.</p> <p>It aims to engage and mobilize business at a global and national level to act and invest responsibly and to innovate in responsible and sustainable actions</p> <p>It focuses on emerging markets to improve the consumption of safe food and to make good nutrition more aspirational, accessible, affordable and available for all people</p> <p>GAIN is seeking a highly talented individual to coordinate the SBN to improve its visibility and reach</p>
<p>Roles and Responsibilities</p> <p>The position holder will:</p> <ul style="list-style-type: none"> • Lead the implementation of the SBN Kenya strategy (2019-2023) – aligning the strategy in Kenya with the SBN's Logic Model, Theory of Change and where relevant, utilising National SBN tools. • Organize technical and political level meetings between business, government, civil society, donors and UN agencies to strengthen cross-sector dialogue on nutrition and build consensus on priorities and opportunities for business and nutrition in Kenya. • Recruit national businesses including Last mile vendors to the SBN and utilize the National SBN Membership database for SBN Kenya • Roll out the SBN's finance, technical assistance and business development surveys to assess SBN members for their needs – and identify new partnerships to address the challenges and opportunities facing business in Kenya to scale up their actions or investments in nutrition. • Identify opportunities to improve the enabling environment for business to increase actions and investments in nutrition.

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- Work with the SBN Global team and policy and advocacy manager to develop a SBN Kenya fundraising strategy.
- Co- facilitate SBN Kenya Secretariat Committee meetings.
- Regularly implement policy activities under SBN such as the Use of EBANI
- Provide content and communications support to the global SBN team and sharing and adopt best practice through liaising with other National SBNs, particularly in Africa.
- Participate and share reports with the national SUN advisory group convened by the government focal point
- Map and pilot integration of last mile vendors into the SBN platform and share lessons for scale up.
- Lead the implementation of Support implementation of SBN Women and Youth Empowerment Strategy and Implementation Guide for National Networks
- Support with resource mobilization for the network
- Strengthen the capacity of the SBN sub-national chapters in order to function effectively including engagement with the county governments. Consider creation of additional chapters where necessary
- Work closely with the Country team to manage relevant program information such as reports, minutes, research reports and other reference documents and upload the resources onto online platforms channels to improve access to information and knowledge.
- Work with the country programme team to develop quality knowledge products (e.g. flyers, leaflets, fact sheets, success stories, media kits, photographs, video clips, documentaries, radio programs etc.).
- Support the global and country teams to generate content for social media outlets including Twitter, Instagram, Facebook, Blogs and website.

Key organizational relationships

- Work closely with other project colleagues and implementing partners as required for the agreed upon activities.
- Regular engagement with the SBN in Kenya, co-conveners, Government and Private Sector at National level. Liaises regularly with SBN Global team (London).
- The coordinator will work closely with the Programme Services Team (PST), including the teams from Large Scale Food Fortification, Marketplace for Nutritious Foods, Post-harvest Loss Alliance for Nutrition, Nutritious Foods Financing Facility, etc
- Regular liaison with the GAIN Nutrition Enterprise Unit

JOB REQUIREMENTS

Competences (Skills and Attributes)

- Strong communication and knowledge management skills in multi-cultural, multi-lingual environments (written and verbal).
- IT literate with excellent MS Office skills and advanced excel skills.
- Competence in conceptualizing and executing social media campaigns and developing digital media content
- Proven ability to use initiative, prioritize, multi-task, and work well under pressure to meet deadlines.
- Clear and systematic thinking that demonstrates good judgment, solving, and creativity.
- Sound project coordination, management, negotiation, and advocacy skills.
- Flexible, with a willingness and ability to travel in challenging environments.

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- Ability to operate within the private and public sectors to effectively liaise with food enterprises, development agencies, and governments at the senior level.
- An understanding of both product and commercial decision-making processes.

Experience

- 3+ years of professional experience working with SMEs involved in food supply chains.
- Demonstrated excellence in written/verbal communications, research, writing, and analytical ability.
- Experience in project management
- Experience in working with the Scaling Up Nutrition (SUN) will be an added advantage

Education

- University level degree (Master's, or MBA) in a relevant field such business and marketing, food technology, economics, or other relevant fields.

Other requirements

- Professional proficiency in English is required.
- Proficiency in another GAIN country language a plus

WHAT GAIN OFFERS

- Flexible working hours
- Friendly working environment
- Professional development opportunities