

# **Global Alliance for Improved Nutrition**

Job title:	Head of Policy and Advocacy		
Classification:	Grade 6	Direct reports:	1 - 5
Work location	Addis Ababa, Ethiopia	Travel required:	30%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. In particular, we aim to make healthier food choices more desirable, more available, and more affordable. GAIN's mission is to advance nutrition outcomes by improving consumption of nutritious and safe food for all people, especially the most vulnerable to malnutrition. The two pillars under our work on policy and governance are summarised below:

Enabling governments to transform food systems: Governments across the world show increased commitment to transform food systems. GAIN aims to support government's efforts: 1) capacitating and strengthening relevant government bodies; 2) facilitating and bringing in a diverse range of voices including business, youth, women; and 3) supporting an evidence-based policy approach with expertise on topics such as nutrition, healthy diets and overall policy coherence.

Supporting evidence-based policy making: good governance is what makes food system policies, legislation, planning and oversight work well on the ground. This programme focuses on nutrition-related policies, planning and implementation at the local level. It supports the effective inclusion of local governments and other stakeholders such as community-based organisations and informal food sector workers. We do this by working on: promotion of accessible and local food systems data; nutrition mobilized communities; leveraging external networks, and raising global awareness.

## **DESCRIPTION**

## Overall purpose

In 2021, over 100 governments committed to developing new national policies to make their food systems better address food security and malnutrition and be more environmentally sustainable. These ambitious 'national pathways' require efforts on integrating food production, livelihoods, climate, trade and health policy. The aim is to achieve the Sustainable Development Goals (SDGs) by 2030 and tackle unprecedented increases in hunger, which rose 20% by 2021. GAIN aims to support governments' efforts and priorities in the countries where we work by providing our expertise in nutrition and healthy diets to support the development of national policies and plans. The Head of Policy and Advocacy will be responsible for leading relevant interventions by GAIN in Ethiopia, in collaboration with the different partners.

In order to strengthen evidence-based policymaking, GAIN aims to make knowledge and evidence easily accessible. Working with partners and governments, we assess critical factors enabling or impeding transformation using available and newly developed tools, methods and metrics. This is a critical aspect of the role, with the use of tools and metrics for measuring progress beingboth quantitative and qualitative.

The postholder will lead and shape GAIN Ethiopia's wider influencing agenda and will support the country office leadership as part of the Country Management Team. They will be expected to provide technical support to project staff as required, which entails a special effort to link and align many aspects of our programmes, learning, and influencing.



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### Tasks and responsibilities

Lead GAIN's policy work in country and carry out the following tasks:

## Planning & aligning - Food system transformation (FST)

- Tracking and mapping national progress
- Act as a technical and organisational resource to facilitate and support national food systems dialogue/s and other planning mechanisms to develop a national food action plan and/or plans and commitments made
- Engage in, and where appropriate, contribute and facilitate the preparations for the national commitments
- Facilitate GAIN expertise derived from its national programmes and its global expertise into national consultation and planning see [www.gainhealth.org]
- Be the principal country link to the cross-GAIN working group on the FST agenda
- Lead on internal communication to educate and inform fellow GAIN colleagues on the objectives of the FST agenda and each GAIN staff member can contribute
- Integrate and align the Food Systems Summit policy and advocacy work into GAIN's national business plan

# Influencing agenda

- Monitor, attend and engage to represent GAIN, where appropriate, in key national-level and country-level policy fora and meetings
- Lead on external engagement with key stakeholders in government, private sector, UN, donors and civil
  society including academia, media, and other development practitioners; to improve support for GAIN's
  mission and increase resources allocated to nutrition in Ethiopia
- Synthesize and disseminate knowledge and evidence from GAIN Ethiopia programmes that can help drive the agenda for nutritious and safe food in Ethiopia
- Create opportunities to spread key messages arising from GAIN Ethiopia programming through e.g., media, social media, and positioning events

#### Country team management and leadership

- As a member of the GAIN Ethiopia Country Management Team, contribute to overall country team management to support the delivery of the country office business plan
- Recruit, manage and develop high-performing staff to create and maintain an effective and motivated team.
- Contribute to and in some cases lead proposal development and resource mobilization efforts to build the country office project portfolio and expand the scope of our work in Ethiopia

# Key organizational relationships

- Reports to the GAIN Ethiopia Country Director
- The GAIN Ethiopia programme team
- 1-5 direct reports
- The global Policy Engagement and Advocacy Support team
- Programme Services Team, Knowledge Leadership, Communications, Nutrition Connect and implementation focal points
- Key partners including government, communities, private sector, UN, civil society organizations, donors, research institutions



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#### JOB REQUIREMENTS

#### Competencies (essential)

- Substantial professional experience of policy development, planning and monitoring work within a
  government, INGO or private sector setting that involves public private engagement
- Key understanding of food systems transformation approaches
- Ability to analyse complex policy challenges and chart practical ways forward
- Relationship and stakeholder management skills, including the ability to operate comfortably at senior levels with government, business, civil society and donors
- Project management experience
- Ability to work collaboratively with a range of different stakeholders from business, farmers, civil society, academia, consumers, etc.
- Ability to work independently and meet deadlines
- Pragmatic, dynamic, and autonomous person
- Excellent written and oral presentation skills with good research skills

#### Desirable

- Currently engaging in food policy dialogue at high levels in local context
- Capacity to work closely with national stakeholders to progress the Food Systems Transformation influencing agenda
- Familiarity with some of GAIN's advocacy tools: Food Systems Dashboard, Enabling Business to Advance Nutrition Index (EBANI), Access to Nutrition Index (ATNI), etc.

# **Education**

 Masters' level qualification in a relevant discipline e.g., public health or nutrition, business or public administration, public policy or related field or equivalent combination and stakeholder engagement, project management work experience

## Other requirements

- Excellent command of written and spoken English and a local language required
- Willingness and ability to travel, within and outside of Ethiopia
- Existing right to live and work in Ethiopia

# WHAT GAIN OFFERS

- Hybrid working (two days a week in the office)
- Competitive salary and reward structure and that recognises performance
- Friendly working environment
- Professional development opportunities
- Clear corporate values