

Global Alliance for Improved Nutrition

Job title:	Associate, Influencing and Advocacy
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Classification:	D3 – Associate	Direct reports:	0
Work location	Nairobi, Kenya	Travel required:	30%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. In particular, we aim to make healthier food choices more desirable, more available, and more affordable. GAIN's mission is to advance nutrition outcomes by improving consumption of nutritious and safe food for all people, especially the most vulnerable to malnutrition.

DESCRIPTION
<p>Overall purpose</p> <p>The Project Associate will provide support to the Influencing and Advocacy (IA) Manager in ensuring that the interventions led by GAIN and by its different partners under its advocacy and influencing agenda are well coordinated so that overall project and policy milestones and goals are met. They will be expected to provide the necessary support to the projects as required and as assigned by the Influencing and Advocacy Manager. Projects with a major focus on advocacy and influencing include Large Scale Food Fortification, Vegetables for All project (Enabling Environment), Resilient Markets project, The Food Systems Dashboard project, The Keeping Food Markets Working 2 (MMW2) and any other policy related programme assigned by the Influencing and Advocacy manager.</p>
<p>Tasks and responsibilities</p> <p>The Associate will support IA Manager in leading GAIN's policy work in country and carry out the following tasks:</p> <p><u>Influencing agenda</u></p> <ul style="list-style-type: none"> • Where appropriate, attend and engage to represent GAIN in key national-level and county-level policy fora and meetings. • Together with IA Manager synthesize and disseminate knowledge and evidence from GAIN Kenya programmes that can help drive the agenda for nutritious and safe food in Kenya. • Work with IA Manager to create opportunities to spread key messages arising from GAIN Kenya country programming through media, social media, and positioning events. • Liaise widely with GAIN colleagues to develop key messaging and strategies for furthering the mission and communicating the vision of GAIN Kenya. • Offer support to the IA Manager on all issues of influencing and Advocacy in Kenya. <p><u>National Food systems pathways implementation</u></p> <ul style="list-style-type: none"> • Work with the IA Manager in tracking and mapping national government's efforts in rolling out the national pathways from the UN Food Systems Summit. • Support the IA Manager in advocacy work geared towards implementation of the national pathways and other planning mechanisms to develop a national food action plan and/or plans and commitments made at the Summits.

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- Support internal communication to educate and inform fellow GAIN colleagues on the progress with the implementation of the pathways.
- Create opportunities to spread key messages arising from GAIN Kenya programming through media, social media, and positioning events.

Resilient Markets Project

- Support the IA manager in the implementation of the Resilient Markets project.
- Plan and coordinate meetings between vendors, government, civil society, donors, and UN agencies to strengthen cross-sector dialogue on nutrition and build consensus on priorities and opportunities for business and nutrition in the target counties.
- Identify opportunities to improve the enabling environment for vendors in informal markets to increase actions to improve nutrition in the target counties
- Support IA Manager in planning and coordinating trainings for vendors in the target counties (on food safety, business skills, governance etc.).

Sub-national Dashboard

- Under the guidance of the IA Manager, support the planning and coordination of data collation efforts (linking with the consultant) for purposes of setting up the dashboard platform
- Support the development of stakeholder mapping for purposes of promoting adoption of the platform and securing support from the relevant policy makers
- Support the development of advocacy strategy for the sub-national dashboard and the subsequent advocacy efforts targeting national and county government
- Coordinate meetings with county and national level officials and outreach to the media where appropriate
- Support the development of communication plan for purposes of disseminating the dashboard and its related knowledge products
- Participate in the national and county level meetings organized by Ministry of Health and agriculture and other forums relevant to the project

Key organizational relationships

- GAIN Kenya Country Director & Kenya team
- The Policy and Advocacy team
- Food Systems Summit Team
- Large Scale Food Fortification Team
- SUN Business Network Team
- Programme Services Team, Knowledge Leadership, Communications, Nutrition Connect and implementation focal points
- Key partners including government, communities, private sector, UN, civil society organizations, donors, research institutions

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JOB REQUIREMENTS
<p>Competencies</p> <ul style="list-style-type: none"> • Good written, interpersonal and oral presentation skills in English and Portuguese. • Good project management skills. • Knowledge of policy development and planning work within a government setting that involves public private engagement. • Ability to work collaboratively with a range of different stakeholders from business, farmers, civil society, academia, consumers, etc. • Able to prioritize, multi-task, work independently, and work well under pressure with frequent deadlines. • Proactive with a commitment to quality and accuracy with close attention to detail • Highly motivated individual with the ability to take the initiative • Willingness and ability to work in a multi-cultural, high pressure, results-driven environment • Computer literacy with good Excel, MS Word, Outlook, and Power Point skills.
<p>Experience</p> <ul style="list-style-type: none"> • Experience in policy and/or budget advocacy, strategic planning, and project management. • Knowledge of partnership building and brokering between business and other stakeholders, with experience in negotiation • Understanding and knowledge of business investment contribution to development • Experience working with stakeholders from business, civil society, government, donors at national international level • Experienced in report writing and the ability to analyze and make recommendations for the improvement of technical reports. • Experience working in a public/private partnership environment highly desirable. • Experience organizing meetings with public officials highly desirable. • Familiarity with food systems including food industry, nutrition, and public health issues highly desirable. Familiarity with national-level governance systems and politics.
<p>Education</p> <ul style="list-style-type: none"> • University degree in relevant area e.g., public health or nutrition, business or public administration, public policy or related field or equivalent combination of stakeholder engagement and project management work experience. • Diploma or equivalent certification in project management or business administration is highly desirable.
<p>Other requirements</p> <ul style="list-style-type: none"> • Excellent command of written and spoken English and local language required • Willingness and ability to travel, within and outside of Kenya • Ability to work independently and meet deadlines. • Pragmatic, dynamic and autonomous person. • Experience leading an advocacy campaign related to development, health, nutrition or other public interest issues • Knowledge of county and national-level governance systems and politics. • Experience organizing and facilitating meetings with public officials

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WHAT GAIN OFFERS

- Flexible working hours
- Friendly working environment
- Professional development opportunities