

## Global Alliance for Improved Nutrition

<b>Intern title:</b>	Communications and Social Media Intern, Children and Young People
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<b>Classification:</b>	Intern	<b>Direct reports:</b>	0
<b>Work location</b>	New Delhi, India	<b>Travel required:</b>	0%

The Global Alliance for Improved Nutrition (GAIN) is a Swiss-based foundation launched at the UN in 2002 to tackle the human suffering caused by malnutrition. Working with both governments and businesses, we aim to transform food systems so that they deliver more nutritious food for all people. In particular, we aim to make healthier food choices more desirable, more available, and more affordable. GAIN's mission is to advance nutrition outcomes by improving consumption of nutritious and safe food for all people, especially the most vulnerable to malnutrition.

Children and Young People is one of GAIN's core programmes focused on shaping food systems to protect and respond to the needs of children and young people as they grow and evolve. We use participatory and human centric approaches to keep children, young people and their families at the core of our work.

DESCRIPTION
<p><b>Overall purpose</b></p> <p>The intern will support the Act4Food Act4Change team with communications specifically focusing on social media channels such as Instagram, Tik Tok, Facebook, LinkedIn and Twitter and the upkeep of the Act4Food Act4Change website. The intern will be working on the youth led campaign, Act4Food Act4Change and will be expected to work with young people and create content for this audience in relation to food systems for social media channels and website.</p> <p>This is a six-month internship with a flexible start date.</p>
<p><b>Tasks and responsibilities</b></p> <ul style="list-style-type: none"> <li>• Support the Act4Food Act4Change campaign coordinator to regularly update social media content and the website</li> <li>• Work in collaboration with others at GAIN, specifically the Communications team to disseminate content (media stories, reports lessons learned, case studies) for Act4Food Act4Change</li> <li>• Update and follow a social media plan for all social media channels</li> <li>• Coordinate with youth leaders to ensure they are represented on the social media channels and website and their stories are showcased appropriately</li> <li>• Support administrative tasks and maintenance of website on behalf of the programme</li> </ul>
<p><b>Key organisational relationships</b></p> <ul style="list-style-type: none"> <li>• Reports to the Youth Campaigns Coordinator</li> <li>• Support the Act4Food Act4Change core leaders</li> <li>• Collaborate with the GAIN communications team</li> </ul>

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INTERN REQUIREMENTS
<p><b>Competencies</b></p> <ul style="list-style-type: none"> <li>• Excellent communications skills (both oral and written), and the ability to convey technical concepts in a clear way</li> <li>• Excellent command of English, knowledge of another language is an asset but not essential</li> <li>• Team player, flexible and goal-oriented, a real “can do” attitude</li> <li>• Excellent ability to use social media tools (e.g. LinkedIn, Twitter, Instagram, TikTok and Facebook)</li> <li>• Ability to create social media plans and execute them across different networks</li> <li>• Ability to use initiative, prioritize, multi-task, and work well under pressure to meet deadlines</li> <li>• Computer literacy with excellent Excel, MS word, Outlook, and Power Point skills</li> <li>• Website literacy</li> <li>• Ability to work collaboratively with a team and within a fast-paced, multicultural organisation</li> </ul>
<p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• No previous experience is required, but some experience in developing creative content and ability to manage a website in WordPress would be an asset</li> </ul>
<p><b>Education</b></p> <ul style="list-style-type: none"> <li>• Be enrolled in or have completed a university degree in Communications, Food Science / Nutrition and International Development or related field</li> </ul>
WHAT GAIN OFFERS
<ul style="list-style-type: none"> <li>• Flexible working hours</li> <li>• Friendly working environment</li> </ul>